



Festival
of Trees 2025

Sponsorship
Opportunities

 **ASTRIA HEALTH
FOUNDATION**



Annual Festival of Trees

Astria Health Foundation is honored to present the 2025 Festival of Trees—a cherished holiday tradition that unites our community in the spirit of giving. Your support will touch lives in ways that last far beyond the holiday season.

Support for the Family Birth Center at Astria Sunnyside Hospital

Every birth is the beginning of a new story—not only for a baby, but for a family and for our community. For generations, the Astria Sunnyside Hospital Family Birth Center has been a place where milestones are celebrated as new life is welcomed with love and care. With your help, we can reimagine this space into one that truly reflects the heart of our community—a welcoming space that honors local culture.

The Family Birth Center ensures that every parent is an active partner in their care through the **TEAMBIRTH** program—empowering families through safe support. Your donation is an investment in a healthy, family-centric, culturally rich environment to be enjoyed for generations to come. Births at Astria Sunnyside Hospital are steadily increasing as more women choose to deliver in the Family Birth Center. We are excited to create a comfortable space that feels like home.

Family Holiday Movie & Bicycle Giveaway

Saturday, December 6, 2025

Families from across the Valley are invited to a free holiday showing of the movie **Elf** (available in both English and Spanish). This event includes treats, face painting, and photos with Santa. Each guest is provided one ticket to enter to win one of 40+ bicycles—a gift that sparks joy; builds memories; and encourages children to be healthy and active.

Festival of Trees

November 1 through December 25, 2025

Local and regional businesses are invited to sponsor a beautiful, professionally decorated Christmas tree. Each tree is thoughtfully designed and installed at your place of business or an Astria Health facility, offering a festive experience for your customers, employees, and the local families to enjoy. Sponsors may choose their installation date and location.

Lasting Impression

Celebrate the magic of the season and leave a lasting impact—today, tomorrow, and for generations to come. All sponsors will be recognized prominently on a newly designed donor wall to be installed in the Astria Sunnyside Hospital waiting room. You will be invited to a recognition event that will be held in spring/summer 2026.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian Gibbons".

Brian Gibbons

President and Chief Executive Officer
Astria Health

A handwritten signature in black ink, appearing to read "Jane Winslow".

Jane Winslow

Executive Director of Philanthropy
Astria Health



Festival of Trees 2025 Sponsorship Opportunities

Benefits	Festival of Trees Premier Sponsor	Family Movie Premier Sponsor	Diamond	Platinum	Gold
	\$10,000	\$7,500	\$5,000	\$3,500	\$2,000
Family Event Theater Slide Ad	Main Sponsor Large Logo	Premier Sponsor Largest Logo			Small Logo
Logo on Bike Tag	Small Logo	Large Logo			
Mobile Billboard Truck Advertising	Premier Sponsor Largest Logo	XLarge Logo	Large Logo	Medium Logo	Small Logo
Donor Wall Installation Tile	Premier Sponsor Largest Logo	XLarge Logo	Large Logo	Medium Logo	Small Logo
Logo'd Social Media Recognition Post	4 Posts	4 Posts	2 Posts	2 Posts	1 Post
Advertising Banners	Premier Sponsor Largest Logo	Large Logo	Medium Logo	Medium Logo	Small Logo
Thank You Sign next to Tree	Logo'd Sponsorship Sign with Tree (Freestanding, Reusable)				
Designed Tree	10-12' Tree	7.5-10' Tree	6-7.5' Tree	6-7.5' Tree	6-7.5' Tree
Event Marketing Materials (posters)	XLarge Logo	Large Logo	Medium Logo	Name	Name
Radio Advertising	Name Mention				
Social Media Advertising (Paid)	Festival of Trees— Logo	Family Movie— Logo	Name		
Television ads	Festival of Trees— Logo	Family Movie— Logo	Logo		
Astria Health Website	XL Logo & Link	Large Logo & Link	Medium Logo & Link	Logo & Link	Logo
Print Advertising	Festival of Trees— Premier Logo	Family Movie— Premier Logo	Logo	Name	Name

Silver Bike Sponsor	\$1,000	Sponsor 5 bicycles. Includes prominent logo on oversized bicycle gift tag to child.
Bronze Bike Sponsor	\$500	Sponsor 2 bicycles. Includes prominent logo on oversized bicycle gift tag to child.
Media Sponsorship	\$3,000	Recognition on mobile billboard, Spectrum television ads, print ads, social media, event poster Astria Health website.
Santa Photo Sponsor	\$1,500	Logo on Santa photos, sponsor recognition at event, event poster.
Family Birth Center Project		Donations can be made directly to the Family Birth Center project—in any amount—through the Astria Health Foundation.

**Banner Bank
Sunnyside
2024 Tree**



For more information about the
Festival of Trees, scan the QR code.

EXECUTIVE DIRECTOR OF PHILANTHROPY

Jane Winslow | 509.837.1624

COMMUNITY ENGAGEMENT MANAGER

Kelli Flitton | 509.837.1582

**Yakima Federal Savings & Loan
Sunnyside
2024 Tree**

