

**Sponsorship
Opportunities**

2023 Festival of Trees

DECORATED CHRISTMAS TREE LIVE AUCTION & GALA

Saturday, December 9, 2023
6-9pm

Sunnyside Community Center
1521 South 1st Street, Sunnyside

Event produced by:



Fall 2023

Dear Business Owner,

It is with great enthusiasm that we share plans and sponsorship opportunities with you for the **2023 Festival of Trees**.

This year, proceeds will be split between two important community projects.

Astria Health Foundation is raising funds for *Wings of Love*, a designated fund that extends financial support to assist patients and families as they fight cancer. *Wings of Love* funds are gifts, available for cancer patients being treated by Astria Health doctors. The fund is a result of generous donations and fundraising efforts of the Astria Health Foundation.

The City of Sunnyside intends to build an Animal Shelter with proceeds from this year's event. Their vision is to create a haven for animals where they can find refuge, warmth, and the chance for a better life. The shelter we intend to build will not only provide a safe and comfortable environment for these animals, but also offer educational programs and resources to promote responsible pet ownership. The Animal Shelter will be built near the Law & Justice Center.

We invite you to sponsor this event, and have outlined several opportunities at left.

Thank you for your consideration and support. We look forward to seeing you at the 2023 Festival of Trees.

Sierra Foster

Event Co-Chair

Assistant Administrator
Astria Sunnyside Hospital

Elizabeth Alba

Event Co-Chair

City Manager
City of Sunnyside

Event Sponsorship Opportunities

Consider sponsoring the 2023 Festival of Trees! Proceeds support Astria Health Foundation's Wings of Love Fund and City of Sunnyside's development of an Animal Shelter near the Law & Justice Center.

Benefits	Grand Fir \$20,000	Balsam Fir \$10,000	Nobel Fir \$5,000	Douglas Fir \$1,000
<i>Number Available</i>	1	2	4	10
Recognition on Astria Health & City of Sunnyside social media	X	X	X	X
Festival of Trees Gala Event Tickets	16	8	8	4
Logo Displayed at the Gala Event on Banner	X	X	X	X
Video played during the event (you must supply it) OR Opportunity to speak about your company (3-5 minutes)	X			
Logo on Event Banners	X			
Includes Designed Tree Sponsorship (see below)	X	X		
Includes undecorated Tree Sponsorship (see below)			X	X
Logo on Event Posters & Fliers	X	X		
Recognition in Radio Advertising	X	X		
Recognition in Paid Social Media Advertising	X	X	X	
Recognition on Video Screens	3-5 Slides	2-3 Slides	Logo	Logo
Emcee Recognition	X	X	X	
Recognition in Event Program	X	X	X	X

Table and Tree Sponsorship Opportunities

At the Festival of Trees Gala, there will be a lively auction of 15 decorated trees.

Dessert Dash Sponsor	No Fee	Provide a festive, plated dessert that serves approximately 8 people.
Table Decor Sponsorship**	\$100.00	Sponsor a table, and provide a centerpiece and table decorations for a table of 8 at the gala. <i>**You supply the centerpiece and table decorations.</i>
Designed Tree Sponsorship**	\$250.00	Design and decorate a sponsored tree that will be auctioned at the celebration. <i>**You supply ornaments and gifts.</i>
Tree Sponsorship	\$500.00	Sponsor a tree that will be decorated by Festival of Trees committee volunteers. The decorated tree will be auctioned at the gala.
Special Cause Designed Tree	\$2,500.00	There will be 2 Special Cause Trees: Astria Health Wings of Love Tree and City of Sunnyside's Animal Shelter Tree . Sponsor one of our special cause trees that will be decorated by a team of dedicated designers and displayed at the gala. (These trees will not be sold; they will be displayed after the event at Astria Sunnyside Hospital and the City of Sunnyside.)



**For more information about the
Festival of Trees, scan the QR code.**

Event Co-Chairs: **Sierra Foster**, Astria Sunnyside Hospital
Elizabeth Alba, City of Sunnyside

Event Sponsorship: Sierra Foster | 509.837.1794

Tree Sponsorship: Elizabeth Alba | 509.836.6300

Dessert Dash: Mary Ramirez | 509.836.1291

Tree Design Chair: Andres Pinedo | 509.837.1621

Wine Grab Chair: Joshua Lipp | 509.837.1602

Marketing & Media: Jane Winslow | 509.837.1624

Ticket Sales: Jacqueline Renteria | 509.836.6310